

VISION AND OBJECTIVES

Objectives

1 Enhance navigation and the sluicing/flushing functions of the creek so as to provide full access and mooring opportunities for larger craft, including within the Basin via an opening bridge.

2 Manage the threat of flood by safeguarding functional floodplain and ensuring that such measures necessary to protect life are undertaken.

3 Create, safeguard and expand hubs at Standard Quay and the Town Quay/ Basin to reinforce the area's importance for maritime activity and to provide training and tourism opportunities around the Basin by creating activity and natural surveillance.

4 Reinforce the creek's public destination potential by including, within development, opportunities for the arts and culture, youth facilities, tourism, leisure, retail, café, moorings, slipways, and a public toilet and changing facilities for water users.

5 Encourage greater use of the creek, especially by communities at Davington/North Preston, by creating multi-function greenspace on the Front Brents and in the Stonebridge allotments for wildlife, water management, cultural, recreational and tourism activities.

6 Find uses that will provide sustainable futures for important local buildings at the Purifier, Belvedere Road and Standard Quay.

7 Avoid significant harm to areas designated for their ecological importance, whilst ensuring that a network of habitats is provided.

8 Improve capacity and safety for drivers and cyclists at pinch points to and from the area and pedestrian and cycle links between Davington and North Preston to the town centre via the creek.

9 Create a greater diversity and vibrancy of land use by providing business led focal points at the Basin/Town Quay, Belvedere Road and Standard Quay.

10 Enable development potential to be realised by addressing capacity issues on the local sewerage and surface water network.

11 Provide a range of housing types and tenures as part of mixed use environments, to support delivery of area wide objectives and to redevelop sites no longer suitable for other uses.

12 Create living and working environments that respond to the creek's rich and outstanding industrial and maritime heritage, the demands for high performing standards of sustainable development, whilst supporting existing business and their aspirations.

13 Maintain and enhance the surrounding townscape setting of the creek - its roofscape and higher ground, allotments, waterways, landmark buildings and urban marshland edges.

14 Open up pedestrian/cycle /visual connections to adjacent marshland landscapes by creating a creek edge route.

15 Improve community safety around the Basin by creating activity and natural surveillance.

Vision Statement

"The Creek at the heart of Faversham.

Faversham Creek is leading the regeneration of the town; a place where we can celebrate its rich history and attractive appearance; a place where we enjoy spending time, both on and off the water; a place where boats, residents and visitors want to be.

A place where developments integrate the needs of people and nature. And where its distinctive character and identity is rooted in its traditional industries and enriched by new businesses."